



SOS SPONSORSHIP GUIDELINES

SOS proudly understands its role as a business leader in CNY and accepts the responsibility to be a philanthropic leader in the community. SOS is committed to seeking and supporting promising programs from non-profit entities that are closely aligned with our sponsorship guidelines.

PURPOSE OF POLICY

This policy provides specific guidelines and criteria for measuring the appropriateness of solicited and unsolicited sponsorship requests and to define the process by which SOS will make its decisions and, ultimately, its distribution of funds.

CHARITABLE FOCUS

SOS shall focus its sponsorship guidelines on programs designed to enhance the health and education of those in the CNY community. Sponsorship applications meeting this definition will be considered for, but not guaranteed, funding. Examples of programs that are included in the company's charitable focus include:

- Education
- Community Reinvestment and Development
- Improving Health and Welfare of Families
- Community Sports Programs

ELIGIBILITY CRITERIA

Organizations with programs aligned with the aforementioned focus should meet the following eligibility criteria:

- Agencies or organizations must provide a copy of their 501(c)(3) IRS designation or other recognized tax-exempt designation.
- Applicants cannot be individuals, labor organizations, or political organizations.

An application is required to begin the request process. Once an application is completed, it is submitted to our Contribution Committee for review. Contribution request decisions will be communicated by email. Please allow two weeks for processing.

Name of Organization:

(Check payable to):

Federal Tax ID:

Is your organization a 501(3)(c)?

If No, does this project have a charitable component?

Street Address:

City: County: State: Zip Code:

Web Address:

Description of Organization:

Main Contact

First Name:

Last Name:

Title:

Telephone:

Fax Number:

Email Address:

Project Information

Project Title:

Project Start Date:

Project Description:

Amount requested from SOS:

Commitment needed by (must have 30 days notice):

Date funds needed by:

Description of sponsorship/contribution levels (additional materials can be emailed to Brittany.Schneller@sosbones.com):

Advertising/Publicity Opportunities

Publicity/Advertising Contact Name:

Publicity/Advertising Contact Email Address:

Publicity/Advertising Contact Phone Number:

Deadline for ads/publicity:

CHECK ALL THAT APPLY

- Ad in program/handout/yearbook
- Ad in organization newsletter
- Logo for banner / sign
- Logo for website
- Logo for program / handout
- Photo opportunity with staff
- Live announcement during event
- None
- Other (please elaborate)